Home Finding a publisher

A publisher is a "manager of works" who makes your music live, in a variety of ways, not just synchro. They are contractually obliged to promote the use of your works by any possible means (assistance, collaborations, etc.).

What exactly does a publisher do?

Publishers help by providing financial means, recording demos, finding producers and buying instruments and recording equipment. They can help finance tours, video clips, websites and marketing for your work.

They help you **develop your catalogue**, by setting up meetings and finding collaborators. They offer your work to other artists for sampling or remixing.

A remixer is an arranger. Remixers negotiate a fee for the remix master as well as acting as publishers. Publishers receive no money from the remix master, which goes to the producer and the artist, but does receive royalties for the work.

Publishers play a central role in identifying <u>synchronisation</u> sessions and requests for music for moving image productions.

As an artist or record label, you may want to work with a publisher who has the know-how to **promote your catalogue**. You will make more money from your work than you would without their help. You will benefit from your publisher's skills and their network of professional contacts in music, cinema, advertising, video games, and the internet.

More generally, as with other types of music, publishers **are there to develop your career**. The publishing revenues they receive enable them to help you acquire equipment for music production, book studios, invest in marketing, etc.

What is a publishing contract?

A publishing contract is defined as "the contract by which the author of an intellectual work, or his rightholders assign, under specified conditions, to a person hereinafter called the publisher, the right to make, or have made, copies of the work or to produce it, or have it produced, in digital format, with the onus of then ensuring its publication and distribution "see article L.132-1 of the Intellectual Property Code" (in French only).

The role of the publisher is therefore to promote the constant and ongoing use of works. This is why authors assign the rights to their works to publishers.

More information is available on drafting of these contracts from <u>SNAC</u> (in French only) (National Syndicate of Authors and Composers) or the <u>CSDEM</u> (in French only) (Chambre Syndicale de l'Music Publishing).

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MORE INFORMATION:

Practical guides

• Finding the publisher of an existing work

Websites

- <u>CSDEM</u> > the Chambre Syndicale de l'Edition Musicale
- SACEM's repertoire of works
- SNAC > Syndicat National des Auteurs et des Compositeurs